

# IndustryWired

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**RODNEY PEYTON**

OBE, MD, Consultant Trauma Surgeon

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## COVER STORY



# RODNEY PEYTON

OBE, MD, Consultant Trauma Surgeon

## Making a Difference with an Innovative Thought Process

**W**hat is it like to be the world's number one surgical coach, lauded with prestigious awards in the UK, Ireland, Germany, Sweden, and South Africa?

We spoke to Mr. Rodney Peyton, an OBE, MD, and a Consultant Trauma Surgeon. His inspiring career has been driven by the desire to improve surgical practice through unique systems and techniques that are recognized and followed worldwide by trainee surgeons and experienced consultants who are open to expanding their horizons. His zeal to ensure better outcomes for patients is what got him popular for being the world's best in his area of expertise. Apart from winning applause from all over, he is the only person to have been given fellowships in five Medical Royal Colleges of the UK & Ireland.





Success is never accidental. It requires a combination of mindset, skillset and depth of knowledge, combined with action which is the link between your inner and outer worlds. It is about who you become, in character and in mind, to be the right person, in the right place at the right time. ”

## Rodney Peyton

OBE, MD, Consultant Trauma Surgeon

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### A Brief Note On His Life

Multifaceted, Rodney Peyton is also an entrepreneur, businessman, and author. He is fascinated by business concepts, systems, and project management approaches which made him invest globally, in the United States, Europe, Australia, and New Zealand, for around 30 years. In his strive as an author and a well-known international educator, Rodney has delivered keynote speeches on topics that range from company culture, branding, and appraisal, and financial systems. His clientele includes Johnson & Johnson, Asclepius, and Helios Medical Groups. One of his talks that struck the cord

was the one he gave at JT Foxx Organization's conference for business leaders in Orlando, Florida. Named "The Wealthy Mind," he shared his own experiences and reflected on how the mindset of high achievers is drastically different from the norm. He threw light on how some people are hardwired for success by their thought process, what drives them forward, and the strategies they employ to engage with and learn from other masters of their field.

Here's what he told us about the exhilarating speech.

### What Does "The Wealthy Mind" Mean?

Normally, when asked about the most important things in life, people answer with wealth, good health, strong relationships, lifestyle, and career success. For Rodney, it's the lifestyle that everybody yearns to have. According to him, some people want an exotic lifestyle, some people want a simple one, and some want the best of both worlds. Regardless of their expectations, he says it's important to find a way to achieve those goals and everything else people think they desire and deserve.

Through his eyes, Rodney has observed that most professionals and business leaders want a balanced life with overall prosperity in terms of their family, financial freedom, good health, and satisfying work. He says someone with a wealthy mindset aims way beyond financial success and has a clarity of purpose. They aim to make a difference leaves a rich legacy behind.

### **What Is Success?**

To Rodney, success is merely an emotion or a feeling which comes with growth and achievement. This emotion is short-lived and requires an individual to take up challenges and step out of the comfort zone. He points out the flaw in how others see success. To them, he says, success is a specific outcome, and once achieved, it flees in passing moments. There is a famous saying, "If you do what you always did, you will get what you always got". Rodney believes that this isn't the case anymore as the pace of change in this day and age is so great that an individual will simply be left behind if people continue to the same mundane action over and over again. Therefore, success is not a destination but a never-ending journey of self-development. Rodney quotes Tony Robbins and says that "the quality of life is in direct proportion to the amount of uncertainty you can live with."

### **Rodney Peyton's Strategies For Success**

He details out a 10-point strategic and systemic approach that will help individuals obtain extraordinary results.

#### **1. Being On Purpose**

Rodney says successful thinking starts with having clarity of what an individual wants and the reason behind it. One of the most important questions to ask oneself is "why?" and this will help a purposeful mind overcome the inevitable obstacles, crucial for success.

#### **2. Having Clear Outcomes**

"Where focus goes, energy flows," says Rodney. He further says goals

have to be specific, measurable, achievable, realistic and timed. It is this sequence that provides growth and prompts essential questions like what additional skills and knowledge are required to achieve these goals.

#### **3. Learn From The Masters**

One of the easiest ways to succeed, as said by Rodney, is to identify someone who is already successful in what you wish to do. "A wise man learns from his own mistakes while a genius learns from the mistakes of others, thereby avoiding unnecessary pitfalls, expense, and delays."

#### **4. Practice, Review, and Adjust**

There is a three-step process that Rodney believes in - employ a project management approach, evaluate progress early and often, and make necessary adjustments and corrections as required to be on the right track. In the words of Steward Emery, "the secret to mastery is to correct, not protect". It's important to be realistic rather than defensive.

#### **5. Systemize Everything**

In this aspect, Rodney looks up to Hugh Hilton, a change management expert. He asks individuals to figure out a way to do a task faster, better, and more efficiently. Once that is figured out, systemize and learn from it.

#### **6. Engage And Bring Others With You**

Behind every successful venture is a successful team. Rodney says it is essential that a winning team comprises the right people in the right positions to work together. All teams require leadership and teambuilding must be a priority.

#### **7. Take Action**

All theory and no actions are futile. Rodney has observed that many potentially successful projects never finish because of the lack of the right action.

#### **8. Surround Yourself With People Alike**

"One of the best ways to do this is to be a part of a masterminds group where thought leaders with a common purpose can come together to support each other by bringing new and creative thinking to a situation, helping overcome difficulties and support achievements", says Rodney in his speech. This concept was originally introduced by Napoleon Hill in his classic work 'Think and Grow Rich'.

#### **9. Share Your Successes**

Rodney stresses on the fact that his wealthy mindset concept is built on abundance and enriching one-another. Successful people in every walk of life share a responsibility to spread knowledge and experiences. These can vary from mechanisms, speaking, training, publishing, mentoring, and coaching.

#### **10. Embrace and Manage Change**

Change is the only constant in life. There is no way to escape it. In order to be successful, Rodney says it is crucial to anticipate and incorporate change, whether it is done to meet industry standards, market demands, emerging trends, public opinions, and even a global pandemic.

Rodney Peyton concluded by saying the wealthy mind doesn't only see achievements in the view of success but also notes how many lives that individual has altered. With the right strategies, ordinary people can achieve extraordinary results. With time, this way becomes embedded as pathways in an individual's mind that aims to achieve high.